TICKET TALK

Delaware Lottery Games

ISSUE 87

Supporting Delaware Lottery Retailers



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STEVE IS BACK TO HIS OLD WAYS



When Steve got out of the big house, everyone thought he would be on the straight and narrow. But he is back with his old twists and turns. It's all about the money. More money in the Retailers' coffers and more in the players' pockets. The very first thing he did was put out the Game Show Experience, with plenty of prizes and a second chance at a trip to win even more money and prizes. Then he turned around with 3 for $10. Can you believe that, three games on one ticket, two on the front and one on the back? But it didn't stop there, for the Holiday Games, he did another gift tag ticket and another scented ticket — chocolate scented. He said he also put out a "Frenzy" ticket that is just LOADED with WINNERS. As he said, put that under your tree. And the $20 Holiday ticket is covered with games. It has four games in one. WOW!! Where does it stop? I don't think it does. I saw a couple of licensed properties on his drawing board on the way out of his office. I can't tell you what they are — I don't want the cops after me, but those brand names are sure to keep sales rolling. These instant tickets just keep rolling. I guess that's why he's the BOSS.

Instant Game prizes awarded totaled over $21 million from July to September 2026.

NEW INSTANT GAMES



3 for $10 (504)



Mystery Multiplier (521)



Game Show Experience (528)



Game Show Experience (528)



Game Show Experience (528)



Pay Raise (533)

HOLIDAY GAMES



Winter Spectacular (540)



Festive Frenzy (539)



Hot Cocoa Cash (538)



Stuffed Stockings (537)



Winning All The Way (536)

For more information about the closeout schedule, please visit **delottery.com/instant—games/close—out—schedule.**

INSTANT GAMES EXPIRING SOON

Ticket	EXPIRATION DATE
10X THE CELEBRATION (473)	12/28/2026
ACES HIGH (466)	12/28/2026
20X THE CASH (460)	12/28/2026
$50 OR $100 (453)	12/28/2026
JUMBO BUCKS (447)	12/28/2026
CRAZY CASH (454)	11/30/2026
BLOCK—O BINGO (450)	11/30/2026
DIAMOND DASH (449)	11/30/2026
5X THE CASH (458)	11/02/2026

PROFESSOR AMY CONTINUES TO EXPERIMENT!



Whoops! Looks like that one got away from her. Amy is always tinkering in the lab, experimenting with new ways to give players fresh and exciting ways to engage with Delaware Lottery games. While things were relatively calm this past quarter, her focus was firmly on all things **POWERBALL®**. With the addition of **Double Play®** and the ongoing **NASCAR POWERBALL®** promotion, Amy has certainly been keeping busy. And that's just the beginning — she's also been busy preparing for the launch of **MEGA MILLIONS®**, **POWERBALL®** and **LOTTO AMERICA®** on the iLottery platform!

Amy isn't slowing down anytime soon. She has a few new formulas brewing to generate excitement in your stores as we close out the year, including a **MEGA MILLIONS®** promotion and another **PLAY 4** promotion. If all the right combinations come together, she may even have a **POWERBALL®** promotion up her sleeve! The experiments may be challenging, but Amy remains confident in her master plan. She's already looking ahead to the new calendar year too, with an entirely new set of games in development. While her first attempts at finding the perfect formula haven't always gone according to plan, she isn't giving up.

Amy has some big things in the works for the new year that you and Delaware Lottery players are sure to enjoy. That's all we can reveal for now, so stay tuned to see how her latest experiments turn out.

Assuming, of course, she doesn't blow up the building first!

NASCAR POWERBALL®

The race is on in NASCAR POWERBALL® – The Chase to $1 Million!



Douglas Hermann

Congratulations to Doug Hermann of Newark, one of just 20 POWERBALL® players nationwide advancing as a national semifinalist in The Chase to $1 Million!

Inspired by NASCAR's championship format, the promotion will narrow the field through upcoming drawings. Four players will eventually advance to win a VIP trip for two to NASCAR Championship Weekend in Miami — and earn a spot in the live $1 million drawing!

A longtime NASCAR fan and Delaware Lottery player since 1975, Doug is ready for the ride. "When I got the call that I'd been selected to be a national semifinalist, I was stunned," said Hermann. "I am very excited to represent Delaware and hope to cash a big check in November!"

Let's cheer Doug on as he races toward $1 million!

POWERBALL Xs & Os™ — PROMOTIONAL PRIZES

BRING MORE NFL EXCITEMENT TO YOUR CUSTOMERS WITH POWERBALL Xs & Os™

Football. POWERBALL®. Big prizes. Together, they create a new opportunity to engage your customers with POWERBALL Xs & Os™, a game designed to bring the excitement of the NFL into the Lottery experience.

With all 32 NFL teams in the mix, the game is simple to play and easy for customers to understand. Players select eight NFL team logos, or they can let Quick Pick make their selections.

Then, every Sunday night, eight team logos are randomly drawn, giving players a chance to win the rolling jackpot and other cash prizes.

KEEP CUSTOMERS ENGAGED BEYOND SUNDAY'S DRAWING

The excitement doesn't end when the drawing is over. Every eligible POWERBALL Xs & Os™ ticket — whether it wins or not — can earn points when submitted at PowerballOfficial.com.

Players earn one point for every dollar spent on a ticket. For example, a ticket with one play for one drawing costs $5. Once the ticket is successfully submitted at PowerballOfficial.com, the player earns five points to use toward the promotional drawing of their choice. Tickets can be submitted for points up to 90 days after the drawing date.

The drawings include exciting NFL prizes, some of which are exclusive to the game. Current promotional drawings include:

- A trip to Super Bowl LXI
- NFL Shop gift cards for officially licensed NFL merchandise
- Unique NFL experiences

This means even nonwinning tickets can give players another reason to stay engaged with the game — and another reason to come back for their next POWERBALL Xs & Os™ ticket.

A WINNING COMBINATION FOR YOUR STORE

With the NFL's passionate fan base and Powerball's broad player appeal, POWERBALL Xs & Os™ gives you a new way to engage customers and add excitement to the Sunday night football experience.

Remember: POWERBALL Xs & Os™ results are randomly drawn and are not based on, determined by or dependent on the outcome of NFL games.

DELAWARE iLOTTERY

Get a Fast Start and Earn a $500 Bonus

New Delaware iLottery Retailer Affiliates can earn a $500 Fast Start Bonus by generating five first—time depositors during their sign—up month.

There's nothing extra to join. Simply begin promoting your unique affiliate bonus code as soon as you are enrolled and approved.

YOUR FAST—START GOAL

- Generate five first—time depositors.
- Complete the goal during your sign—up month.
- Earn a $500 launch bonus on top of your regular commissions.

YOUR BONUS CODES

Every new depositor you refer brings you closer to **extra cash payouts** on top of your regular commissions:

- **SAMPLE — for new online customers (entered at registration)**
- **SAMPLE2 —** for existing customers (entered at deposit)

Start sharing your code right away through in—store displays, customer conversations, social media, email and other digital channels.

Enroll, start promoting and turn your first five depositors into a $500 bonus on top of your regular commissions!

For questions or marketing materials, contact your Delaware Lottery representative or email **affiliates@deilottery.com**.

Attention, Retailers
If you would like to take part and maximize your earnings with the iLottery Program, join the Retailer Affiliate Program. Register a promotional code to start earning either $50 for each eligible player sign—up or a 10% net revenue share from eligible players over their first two years.

To get started, visit **delottery.com** and navigate to the Retailer Tools section for step—by—step instructions on how to sign up.

STATE FAIR RECAP

Another State Fair for the Books!

This year's Delaware State Fair was the second busiest in Delaware Lottery history! While daytime traffic was a bit slower than in years past, evening crowds more than made up for it. We also lucked out with comfortable temperatures and only one evening of bad weather. At our booths in the Exhibit Hall, players could pick up a Summer Sampler featuring $14 in Lottery tickets for just $10, score a free T—shirt with the purchase of a $50 ticket and enter a second—chance drawing on the $25 ticket! We also alternated giveaways throughout the fair, including branded flyswatters and 250 Celebration bags. Our staff had loads of fun this year, and we're already looking forward to the next year!



The Setup



The Setup


Steve and Joe


Jenny


Daily Crowd


Jenny and Barb


Crowd



The Setup

STATE FAIR CONCERT TICKET WINNERS

Congratulations to These Lucky Delawareans!

Day	Name	Store
Friday, July 24 Demolition Derby	Sharon Haywood	Acme Middletown
	Marylin Lewin	ShopRite
	Brandon Foster	DOT #101
	JoAnn Sherwood—Allen	Acme #3816
Saturday, July 25 Warren Zeiders	Linda Painter	Harrington Raceway
	Tonya Chance	Shore Stop #227
	Nick Massott	Acme #3816
	Danielle Subda	Smyrna News
	Chrissy Groff	Smyrna News
Sunday, July 26 Bailey Zimmerman	Cherelle Carter	DOT #111
	Alexa Dimiris	Acme #828
	Chuck Huelkert	Shore Stop #254
	Madison Harrison	Acme #3816
Monday, July 27 Hudson Westbrook	Stephanie Johnson	Safeway #4030
	Karen Subda	Smyrna News
Tuesday, July 28 For King and Country	Karen Conrell	ShopRite #590
Wednesday, July 29 Weird Al	Didi Chilel	Acme #2769
	Cole J Magrini	Acme #2769
	Jane Whaley	Acme #2769
	Fran Leary	Acme #828
	Sharon Prosceno—Dempsey	Acme #828
	Jill Cardwell	Acme #2679
	Malerie Nathanson	Acme #828
	Kevin Butswinkas	Malin's Deli
	EJ Rossino	Acme #828
Thursday, July 30 Anne Wilson	Christine Frey	Cigar—Ette City #1
	Jeannie Hickey	ShopRite Four Seasons
Friday, July 31 Tracey Lawrence	Melissa Smith	Harrington Raceway
	Ben Marker	DOT #111
	Margaret Foraker	Acme #826
	Karen Glanding	Acme #3816
	Eva Webb	Acme #3816
	Matthew Rees	Acme #828
	Frank Burris	Acme #3816
Saturday, Aug. 1 Men at Work	Jennifer Wardrup	Acme #2679
	Dawn Goepel	Acme #2679
	Jocelyn Montuori—Long	Acme #3816
	Kathryn Watson	Acme #3816

STATE FAIR CONCERT TICKET WINNERS



DELAWARE LOTTERY AND SGI 2026 HOLIDAY SCHEDULE

Delaware Lottery

Election Day
Tuesday, Nov. 3
Lottery Office will be CLOSED.
All Draw games will take place.

Veterans Day
Wednesday, Nov. 11
Lottery Office will be CLOSED.
All Draw games will take place.

Thanksgiving
Thursday, Nov. 26
Friday, Nov. 27
Lottery Office will be CLOSED.

Christmas
Friday, Dec. 25
Lottery Office will be CLOSED.
There will be no Delaware Draw games except for KENO.

New Year's
Friday, Jan. 1
Lottery Office will be CLOSED.
All Draw games will take place.

As always, call 24/7 and leave a message if you need product. We will process the next business day.

SGI TEL—SELL

Thanksgiving Week
Monday, Nov. 23
Will call both Mon. and Tues. Retailers — deliver on Tues.

Tuesday, Nov. 24
Will call both Wed. and Thurs. Retailers — deliver on Wed.

Wednesday, Nov. 25
All Friday orders will ship today — deliver Mon.

Thursday, Nov. 26
Friday, Nov. 27
SGI office is CLOSED

Christmas Week
Monday, Dec. 21
Will call both Mon. & Tues. Retailers— Deliver on Tues.

Tuesday, Dec. 22
Will call both remaining Tuesday and All Wednesday Retailers — deliver on Thurs.

Wednesday, Dec. 23
All Thursday orders will ship today — deliver on Thu.

Thursday, Dec. 24
All Friday orders will ship today — deliver Mon.

Friday, Dec. 25
SGI office is CLOSED

New Year's Week
Monday, December 28

Will call both Mon. & Tues. Retailers — deliver on Tues.

Tuesday, Dec. 29
Will call both remaining Tuesday & All Wednesday Retailers — deliver on Thurs.

Wednesday, Dec. 30
All Thursday orders will ship today — deliver on Fri.

Thursday, Dec. 31
All Friday orders will ship today — deliver on Mon.
SGI office is CLOSED

HOLIDAY CASH GIVEAWAY

WIN ONE OF 60 GIFT CARDS BEING GIVEN AWAY BY THE DELAWARE LOTTERY — $10,000 IN GIFT CARDS WILL BE GIVEN AWAY

Prize	# of Winners	Amount
1st Place	10	$500
2nd Place	10	$250
3rd Place	10	$100
4th Place	30	$50

All entry forms must be received by the Lottery by 4p.m. on Nov. 20, 2026. Drawing will take place on December 1, 2026, and winners will be listed on the Lottery website by Dec. 8.

Qualifications and Eligibility Rules

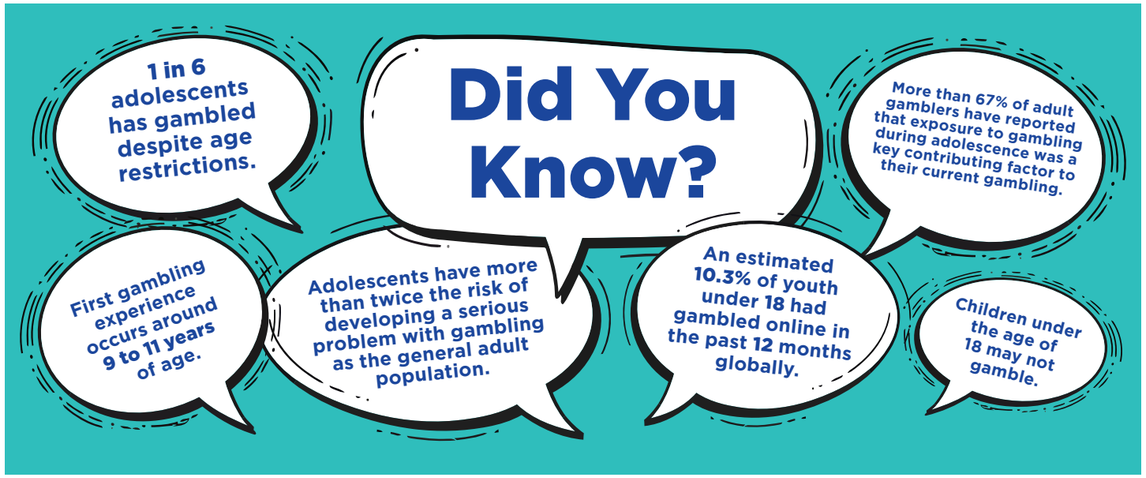
- Must be 18 years of age or older.
- Must be an active retailer by Oct. 1, 2026.
- Recipient of prize must be an active employee of the store at the time of the drawing.
- The same winner cannot win more than once.
- Only ONE winner per store per prize tier is allowed.
- All Entry Form fields MUST be completed and legible to qualify.
- By entering this contest, all winners consent to having their picture taken and used with their name in promotional publication.



Forms Can Be Found Here:

delottery.com/Retailers/Promotions

RESPONSIBLE GAMBLING



GIFT RESPONSIBLY
Lottery Tickets Aren't Child's Play

The Delaware Lottery is proud to take part in the Gift Responsibly campaign that works to raise public awareness about the risks of youth gambling.

WHAT DOES IT MEAN TO #GIFTRESPONSIBLY?

Gifting responsibly means not gifting lottery tickets, scratchers or other forms of gambling products to children under the age of 18. Did you know that gambling exposure during childhood is often through some kind of lottery product, given by an adult who is likely unaware of the associated risks. Help us this holiday season by learning the facts and reminding customers to Gift Responsibly.

RESPONSIBLE GAMBLING QUIZ WINNERS



PK, accepting for Naresh — Golden Deli and Groceries



Dana Hauser — Cigar—Ette City #3

IN—STORE PARTIES

The question isn't why you should host a Lottery Party — it's when! Retailer benefits include:

- Social media promotions that bring new players into your store.
- In—store promotions to keep regular customers engaged.
- Opportunities to reward loyal customers with free Lottery swag.
- Education for customers and employees, with support from in—store reps.
- Fun, fun and more fun!

Bring the excitement to your store with fun games and great prizes — plus an opportunity to request an on—site visit from the Lottery Trailer to help promote the fun!



UPCOMING EVENTS

Extra, Extra — Play All About It!

Do you have an upcoming event you'd like us to help promote — such as a Grand Opening, Customer Appreciation Day, or other special event?

Be sure to touch base with your Lottery Field Representative, and let's see what we can do to help make your event a success!



BLUE ROCKS DIAMOND SUITE WINNERS!

Winner's Name	Retailer Name
Sharon Haywood	Acme
Chuck Hurbert	Shore Stop #254
Sharon Prosceno—Dempsey	Acme #828
Fran Leary	Acme #828
Danyell Doane	ShopRite Four Seasons
Jocelyn Montuori Long	Acme #3816
Jeannie Hickey	ShopRite Four Seasons
Kevin Butswinkas	Malin's Deli
Matt Rees	Acme #828
Mason Fink	Acme #828
Frank Burns	Acme #3816
Isaiah Neyron	Acme #813
Beverley Anderson	Airport News
Janne Jung	Acme #813
Cindy Morse	Acme #813
Alexa Dimiris	Acme #828
Erica Wharton	ShopRite Four Seasons
Ben Marker	DOT #111
Cherelle Carter	DOT #111
Dana Hauwer	Cigar—Ette City #3
Margaret Foraker	Acme #826
Jenny Doherty	Acme #828
Karen Connell	ShopRite Four Seasons

BLUE ROCKS DIAMOND SUITE WINNERS!

Blue Rocks In—Game Prop Bet Winners.



Alex D.



Dana H.


Cherell C.



EVENTS THAT BROUGHT THE FUN!



WELCOME NEW RETAILERS



TRADITIONAL AND KENO

Bite 2 Bite Food Mart — Wilmington

Circle K — Claymont

Saibaba's Aashirwad Always — Bear

Samson's Country Maid — Newark

KENO ONLY

Crabby Dick's — Rehoboth Beach

BIG WINNER LOCATIONS



Acme #2679



Anon Stop #2



Royal Farms #37



Back Bay Tobacco

RETAILER TRIVIA WINNERS JOIN IN ON THE FUN!



Jessica W. — Milford Shell



Naresh C. — Golden Deli & Groceries

Draw Game payouts exceeded $8 million from July to September 2026.

TOP 10 RETAILERS

Draw Games

New Castle

Tobacco Time	Bear
Books & News	Newark
Fairfax News	Wilmington
Boxwood Books, News & Tobacco	Wilmington
New Castle Shell	New Castle
Sunoco A—Plus — Claymont	Claymont
Airport News	New Castle
Boyds` Corner Liquors	Middletown
Shiva Grocery	Wilmington
Sunoco A—Plus — Elsmere	Elsmere

Kent County

Mikes' Food Mart	Dover
Milford Plaza Cigarette Outlet	Milford
One Stop — Dover	Dover
Food Lion #1426 — Smyrna	Smyrna
Hyltons' Market	Camden
Harrington Raceway and Casino	Harrington
Cigar Cigarette & More	Smyrna
Ballys' Dover Casino Resort*	Dover
Mikes' Food Market	Milford
Acme #2836 — Smyrna	Smyrna

Sussex County

Milton De—Lux	Milton
Super Soda Center II—Stein Hwy.	Seaford
Uncle Willies' — Lewes	Lewes
Sweet Mart	Milford
Super G #389 — Millville	Millville
Redners' Market #91—Lewes	Lewes
Super G #387 — Rehoboth	Rehoboth
Nicola Pizza	Lewes
Back Bay Tobacco	Millsboro
Crab Barn Restaurant	Millsboro

Instant Games

New Castle

Books & News	Newark
Tobacco Time	Bear
Boxwood Books, News & Tobacco	Wilmington
Sunoco A—Plus — Elsmere	Elsmere
Ho Ho Mart — Market St.	Wilmington
Brookside Liquors	Newark
Fairfax News	Wilmington
Country Tobacco — Newark	Wilmington
New Castle Shell	New Castle
Delaware News Center	Wilmington

Kent County

Wawa #853 — Smyrna (S)	Smyrna
Royal Farms #139* S. Dover	Dover
Mikes` Food Mart	Dover
Harrington Raceway & Casino	Harrington
Midtown Liquors	Harrington
Wawa #876 — Camden	Camden
Shore Stop #231 — Rising Sun	Dover
Ballys` Dover Casino Resort*	Dover
Wawa #845 — Dover Rt. 10	Dover
Hyltons` Market	Camden

Sussex County

Royal Farms #123* Oak Orchard	Millsboro
Royal Farms #295* Millsboro	Millsboro
Uncle Willies` — Lewes	Lewes
Royal Farms #114* Laurel	Laurel
Wawa #834 — Dartmouth Dr.	Lewes
Wawa #871— Rehoboth (S)	Rehoboth
Royal Farms #17* Ocean View	Ocean View
Wawa #837 — Millsboro Rt. 113	Millsboro
Wawa #849 — Rehoboth (N)	Rehoboth
Super G #389 — Millville	Millville

Players awarded more than $1.1 million in KENO® payouts from July to September 2026.

KENO®

TOP 10 KENO® RETAILERS

New Castle County

Stanleys' Tavern	Wilmington
Books & News	Newark
Airport News	New Castle
Tobacco Time	Bear
Boyds' Corner Liquors	Middletown
McGlynns Peoples' Plaza	Newark
McGlynns Polly Drummond	Newark
Books & Tobacco	Wilmington
Snack and Tobacco Bazaar	Newark
Christiana Pub	Christiana

Kent County

Cigar Cigarette & More	Smyrna
Milford Plaza Cigarette Outlet	Milford
Hyltons' Market	Camden
Mikes' Food Mart	Dover
Harrington Raceway & Casino	Harrington
Touchdown Restaurant	Dover
The Greene Turtle	Dover
Market Place	Milford
Royal Farms #51	Milford
Nicks Corner Store	Dover

Sussex County

Nicola Pizza	Lewes
Crab Barn Restaurant	Millsboro
Milton De—Lux	Milton
Foxs' Pizza Den	Millville
Stockley Tavern	Georgetown
Foxs' Pizza Restaurant and Bar	Selbyville
Uncle Willie`s	Lewes
R & R Grill	Laurel
CGO American Legion Post 28	Millsboro
Harpoon Hannas'	Fenwick Island

SCAN. PLAY. WIN.



Put your Delaware Lottery knowledge to the test for a chance to win a prize!

How it works:

1. Scan the QR code with your mobile device.
Use your smartphone to scan the QR code, and you'll be directed to a Delaware Lottery trivia question.

2. Answer the Delaware Lottery trivia question.
Test your knowledge with our Delaware Lottery trivia question, fill out the form and submit your answer.

3. Answer correctly, and you'll be entered to win a prize!
If you answer correctly, you'll be automatically entered to win a prize. Winners will be announced in the next issue of *Ticket Talk*.

Scan this code to answer the trivia question.

Good luck!

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Delaware Lottery® Games

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