



DELAWARE STATE LOTTERY  
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SUITE 102  
DOVER, DE 19904

[delottery.com](http://delottery.com)

September 18, 2026

## September Marketing Envelope

Welcome to the September Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on Sports Lottery changes for 2026-27 Season.



# October

## GAME LAUNCHES & CLOSEOUTS

### 3 NEW GAMES LAUNCHING - ACTIVATE AND SELL STARTING FRIDAY 10/02/26

| NEW GAME NUMBER & NAME  | TICKETS/PACK | TICKET PRICE | PACK VALUE | UPC CODE        |
|-------------------------|--------------|--------------|------------|-----------------|
| 523 7-11-21             | 100          | \$1          | \$100      | 8 12609 02523 6 |
| 533 Pay Raise           | 60           | \$5          | \$300      | 8 12609 02533 5 |
| 542 Jumbo Bucks Emerald | 100          | \$2          | \$200      | 8 12609 02542 7 |

### 1 GAME CLOSING OUT

RETURN THESE GAMES BETWEEN 10/02/26 – 10/23/26

497 Scrabble  
UPC 8 12609 02497 0

|                                               |                                                                 |
|-----------------------------------------------|-----------------------------------------------------------------|
| Return Period: October 2 – October 23, 2026   | Billing Date: October 30, 2026                                  |
| Announced End of Game/Sales: November 1, 2026 | These tickets can't be sold to customers after October 23, 2026 |

### CURRENT INSTANT GAMES

|                                                      |                                                    |                                                  |                                                          |
|------------------------------------------------------|----------------------------------------------------|--------------------------------------------------|----------------------------------------------------------|
| 542 Jumbo Bucks Emerald<br>UPC 8 12609 02542 7       | 515 MONOPOLY 50X<br>UPC 8 12609 02515 1            | 503 \$50 & \$100<br>UPC 8 12609 02503 8          | 476 100X the Celebration<br>UPC 8 12609 02476 5          |
| 533 Pay Raise<br>UPC 8 12609 02533 5                 | 514 MONOPOLY 20X<br>UPC 8 12609 02514 4            | 502 \$24K Gold Rush<br>UPC 8 12609 02502 1       | 470 Lucky Stars<br>UPC 8 12609 02470 3                   |
| 531 DELuxe Bucks<br>UPC 8 12609 02531 1              | 513 MONOPOLY 10X<br>UPC 8 12609 02513 7            | 501 \$1 Million Vault<br>UPC 8 12609 02501 4     | 467 \$50,000 Crossword<br>UPC 8 12609 02467 3            |
| 528 Game Show Experience<br>UPC 8 12609 02528 1      | 512 MONOPOLY 5X<br>UPC 8 12609 02512 0             | 499 Power 7<br>UPC 8 12609 02499 4               | 464 Fast Bucks<br>UPC 8 12609 02464 2                    |
| 523 7-11-21<br>UPC 8 12609 02523 6                   | 511 Casino Nights<br>UPC 8 12609 02511 3           | 496 100X Wild<br>UPC 8 12609 02496 3             | 451 Win Big<br>UPC 8 12609 02451 2                       |
| 522 First State \$250 Blowout<br>UPC 8 12609 02522 9 | 510 Loteria Fiesta<br>UPC 8 12609 02510 6          | 495 50X Wild<br>UPC 8 12609 02495 6              | 443 50 <sup>th</sup> Anniversary<br>UPC: 8 12609 02443 7 |
| 521 Mystery Multiplier<br>UPC 8 12609 02521 2        | 509 Lucky Times 50<br>UPC 8 12609 02509 0          | 485 Bullseye Bingo<br>UPC 8 12609 02485 7        | 425 Summer Dreamin'<br>UPC 8 12609 02425 3               |
| 518 X-TRA 7s Crossword<br>UPC 8 12609 02518 2        | 507 Cash Smash<br>UPC 8 12609 02507 6              | 483 \$ticky Note\$<br>UPC 8 12609 02483 3        | 410 Money Talks<br>UPC 8 12609 02410 9                   |
| 517 "777"<br>UPC 8 12609 02517 5                     | 505 Loaded CA\$H Explosion®<br>UPC 8 12609 02505 2 | 478 Cash King<br>UPC 8 12609 02478 9             |                                                          |
| 516 MONOPOLY 100X<br>UPC 8 12609 02516 8             | 504 3 for \$10<br>UPC 8 12609 02504 5              | 477 \$50,000 Payout Party<br>UPC 8 12609 02477 2 |                                                          |

# FOOTBALL Is Back!

Take a look at what is NEW this season...



## 2026-27 PARLAY CARD DELIVERY SCHEDULE

Parlay Cards will be delivered to your Sports Pick  
Retailer **EVERY THURSDAY THIS SEASON**

*with a few exceptions:*

**NO COLLEGE ONLY** Parlay Cards will be delivered.  
Wagers can be placed on the Sports Kiosk.

**WEDNESDAY CARD DELIVERY** on select dates:  
Sept 9, Nov 25, Dec 23 and Dec 30

**NO PARLAY CARDS DELIVERED** weeks of Jan 6,  
Jan 27 and Feb 10. Wagers can be placed on the  
Sports Kiosk for games during those weeks.

**PARLAY CARDS WILL BE AVAILABLE ON THE  
KIOSK THE MORNING OF CARD DELIVERY**

## SAME CARD—NEW NAME!

The Super Teaser will become the **BIG TEASER**  
The Reverse Teaser will become the **PLEASER**



Play responsibly. You must be 21 years  
or older to play Sports Lottery.

Save time in store, use **BETAHEAD**

