



Delaware State Lottery

1575 McKee Road, Suite 102 | Dover, DE 19904

October 14, 2026

October Marketing Envelope

Welcome to the October Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the Holiday Cash Giveaway promotion.
3. A flyer on the 2026 Lottery/SciGames Holiday Schedule.
4. A flyer on the iLottery eDraw Announcement.



November

GAME LAUNCHES & CLOSEOUTS

5 NEW GAMES LAUNCHING - ACTIVATE AND SELL STARTING FRIDAY 10/30/26

NEW GAME NUMBER & NAME	TICKETS/PACK	TICKET PRICE	PACK VALUE	UPC CODE
536 Winning All the Way	100	\$1	\$100	8 12609 02536 6
537 Stuffed Stockings	100	\$2	\$200	8 12609 02537 3
538 Hot Cocoa Ca\$h	60	\$5	\$300	8 12609 02538 0
539 \$1,000 Festive Frenzy	30	\$10	\$300	8 12609 02539 7
540 Winter Spectacular	30	\$20	\$600	8 12609 02540 3

4 GAMES CLOSING OUT RETURN THESE GAMES BETWEEN 10/30/26 – 11/20/26

410 Money Talks UPC 8 12609 02410 9	485 Bullseye Bingo UPC 8 12609 02485 7	500 Aces High UPC 8 12609 02500 7	512 Monopoly 5X UPC 8 12609 02512 0
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Return Period: October 30 – November 20, 2026	Billing Date: November 27, 2026
Announced End of Game/Sales: November 29, 2026	These tickets can't be sold to customers after October 30, 2026

CURRENT INSTANT GAMES

542 Jumbo Bucks Emerald UPC 8 12609 02542 7	522 First State \$250 Blowout UPC 8 12609 02522 9	509 Lucky Times 50 UPC 8 12609 02509 0	483 Sticky Note\$ UPC 8 12609 02483 3
540 Winter Spectacular UPC 8 12609 02540 3	521 Mystery Multiplier UPC 8 12609 02521 2	507 Cash Smash UPC 8 12609 02507 6	478 Cash King UPC 8 12609 02478 9
539 \$1,000 Festive Frenzy UPC 8 12609 02539 7	518 X-TRA 7s Crossword UPC 8 12609 02518 2	505 Loaded CA\$H Explosion® UPC 8 12609 02505 2	477 \$50,000 Payout Party UPC 8 12609 02477 2
538 Hot Cocoa Ca\$h UPC 8 12609 02538 0	517 "777" UPC 8 12609 02517 5	504 3 for \$10 UPC 8 12609 02504 5	476 100X the Celebration UPC 8 12609 02476 5
537 Stuffed Stockings UPC 8 12609 02537 3	516 MONOPOLY 100X UPC 8 12609 02516 8	503 \$50 & \$100 UPC 8 12609 02503 8	470 Lucky Stars UPC 8 12609 02470 3
536 Winning All the Way UPC 8 12609 02536 6	515 MONOPOLY 50X UPC 8 12609 02515 1	502 \$24K Gold Rush UPC 8 12609 02502 1	467 \$50,000 Crossword UPC 8 12609 02467 3
533 Pay Raise UPC 8 12609 02533 5	514 MONOPOLY 20X UPC 8 12609 02514 4	501 \$1 Million Vault UPC 8 12609 02501 4	464 Fast Bucks UPC 8 12609 02464 2
531 DELuxe Bucks UPC 8 12609 02531 1	513 MONOPOLY 10X UPC 8 12609 02513 7	499 Power 7 UPC 8 12609 02499 4	451 Win Big UPC 8 12609 02451 2
528 Game Show Experience UPC 8 12609 02528 1	511 Casino Nights UPC 8 12609 02511 3	496 100X Wild UPC 8 12609 02496 3	443 50 th Anniversary UPC: 8 12609 02443 7
523 7-11-21 UPC 8 12609 02523 6	510 Loteria Fiesta UPC 8 12609 02510 6	495 50X Wild UPC 8 12609 02495 6	425 Summer Dreamin' UPC 8 12609 02425 3

ENTRY FORM

Lottery Retailer # _____ Store Name: _____

First Name: _____ Last Name: _____

e-Mail Address: _____

Cell Phone#: _____ Alt. Phone #: _____

Holiday Cash Give Away

Win one of 60 Gift Cards being given away by the Delaware Lottery.

\$10,000

In Gift Cards Will Be Given Away

<u>PRIZE</u>	<u># OF WINNERS</u>	<u>AMOUNT</u>
1 st Place	10	\$500
2 nd Place	10	\$250
3 rd Place	10	\$100
4 th Place	30	\$50

All entry forms must be received by the Lottery by 4PM on November 20, 2026.

Drawing will take place on December 1, 2026 and winners will be listed on the Lottery website by December 8th.

Qualifications & Eligibility Rules

- Must be 18 years of age or older
- Must be an active retailer by October 1, 2026
- Recipient of prize must be an active employee of the store at the time of the drawing
- The same winner can-not win more than once
- Only ONE winner per store per prize tier is allowed
- All Entry Form fields MUST be completed and legible to qualify
- By entering this contest, all winners consent to having their picture taken and used with name in promotional publication

Mail or Fax Completed Entry Form To:

Delaware Holiday Cash Promotion
PO BOX 409
Cheswold, DE 19936

Fax: 302-739-7586



Delaware Lottery and SGI 2026

Holiday Schedule



Delaware Lottery Election Day

Tuesday, November 3rd
Lottery Office will be CLOSED
All Draw games will take place

Veterans Day

Wednesday, November 11th
Lottery Office will be CLOSED
All Draw games will take place

Thanksgiving

Thursday, November 26th
Friday, November 27th
Lottery Office will be CLOSED
All Draw games will take place

Christmas

Friday, December 25th
Lottery Office will be CLOSED
There will be no Delaware Draw games except for KENO

New Years

Friday, January 1st
Lottery Office will be CLOSED
All Draw games will take place

SGI Tel-Sell

Thanksgiving Week

Monday, November 23rd
Will call both Mon. & Tues. Retailers— Deliver on Tues.
Tuesday, November 24th
Will call both Wed & Thurs Retailers—Deliver on Wed.
Wednesday, November 25th
All Friday orders will ship today—Deliver Mon.
Thursday, November 26th
Friday, November 27th
SGI office is CLOSED

Christmas Week

Monday, December 21st
Will call both Mon. & Tues. Retailers— Deliver on Tues.
Tuesday, December 22nd
Will call both remaining Tuesday & All Wednesday Retailers—Deliver on Thurs.
Wednesday, December 23rd
All Thursday orders will ship today—Deliver on Thu.
Thursday, December 24th
All Friday orders will ship today—Deliver Mon.
Friday, December 25th
SGI office is CLOSED

New Years Week

Monday, December 28th
Will call both Mon. & Tues. Retailers— Deliver on Tues.
Tuesday, December 29th
Will call both remaining Tuesday & All Wednesday Retailers—Deliver on Thurs.
Wednesday, December 30th
All Thursday orders will ship today—Deliver on Fri.
Thursday, December 31st
All Friday orders will ship today—Deliver Mon.
SGI office is CLOSED

As always, call 24/7 and leave a message if you need product. We will process the next business day.

iLottery Announcement

eDraw Launches

Tuesday 10/6/2026

Added Retailer Earning Opportunities!!

- eDraw has been highly requested by players.
- Affiliates can pick up new iLottery players.
- Affiliate's earning potential can increase.

eDraw Games Will Include:

PowerBall

Mega Millions

Lotto America

PowerBall X's and O's

Any customer questions about their lottery account
can be directed to:

Player Support

1-833-564-3028

support@deilottery.com