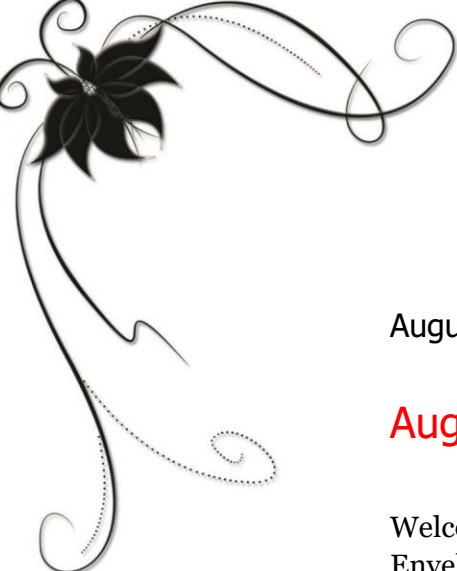




August 18, 2026

August Marketing Envelope

Welcome to the August Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the iLottery Affiliate Program.
3. A flyer on the UD Football promotion.
4. A flyer on the DSU Football promotion.



September

GAME LAUNCHES & CLOSEOUTS

3 NEW GAMES LAUNCHING - ACTIVATE AND SELL STARTING FRIDAY 8/28/26

NEW GAME NUMBER & NAME	TICKETS/PACK	TICKET PRICE	PACK VALUE	UPC CODE
504 3 for \$10	30	\$10	\$300	8 12609 02504 5
521 Mystery Multiplier	30	\$20	\$600	8 12609 02521 2
528 Game Show Experience	60	\$5	\$300	8 12609 02528 1

3 GAMES CLOSING OUT RETURN THESE GAMES BETWEEN 8/28/26 – 9/18/26

508 Grand Slam UPC 8 12609 02508 3	494 20X Wild UPC 8 12609 02494 9	468 \$25,000 Lucky Dog UPC 8 12609 02468 0
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Return Period: August 28 – September 18, 2026	Billing Date: September 25, 2026
Announced End of Game/Sales: September 27, 2026	These tickets can't be sold to customers after September 18, 2026

CURRENT INSTANT GAMES

531 DELuxe Bucks UPC 8 12609 02531 1	512 MONOPOLY 5X UPC 8 12609 02512 0	500 Aces High UPC 8 12609 02500 7	470 Lucky Stars UPC 8 12609 02470 3
528 Game Show Experience UPC 8 12609 02528 1	511 Casino Nights UPC 8 12609 02511 3	499 Power 7 UPC 8 12609 02499 4	467 \$50,000 Crossword UPC 8 12609 02467 3
522 First State \$250 Blowout UPC 8 12609 02522 9	510 Loteria Fiesta UPC 8 12609 02510 6	497 Scrabble UPC 8 12609 02497 0	464 Fast Bucks UPC 8 12609 02464 2
521 Mystery Multiplier UPC 8 12609 02521 2	509 Lucky Times 50 UPC 8 12609 02509 0	496 100X Wild UPC 8 12609 02496 3	451 Win Big UPC 8 12609 02451 2
518 X-TRA 7s Crossword UPC 8 12609 02518 2	507 Cash Smash UPC 8 12609 02507 6	495 50X Wild UPC 8 12609 02495 6	443 50 th Anniversary UPC: 8 12609 02443 7
517 "777" UPC 8 12609 02517 5	505 Loaded CA\$H Explosion® UPC 8 12609 02505 2	485 Bullseye Bingo UPC 8 12609 02485 7	425 Summer Dreamin' UPC 8 12609 02425 3
516 MONOPOLY 100X UPC 8 12609 02516 8	504 3 for \$10 UPC 8 12609 02504 5	483 \$ticky Note\$ UPC 8 12609 02483 3	410 Money Talks UPC 8 12609 02410 9
515 MONOPOLY 50X UPC 8 12609 02515 1	503 \$50 & \$100 UPC 8 12609 02503 8	478 Cash King UPC 8 12609 02478 9	
514 MONOPOLY 20X UPC 8 12609 02514 4	502 \$24K Gold Rush UPC 8 12609 02502 1	477 \$50,000 Payout Party UPC 8 12609 02477 2	
513 MONOPOLY 10X UPC 8 12609 02513 7	501 \$1 Million Vault UPC 8 12609 02501 4	476 100X the Celebration UPC 8 12609 02476 5	



Delaware State **I**Lottery

AFFILIATE PROGRAM



EARN **MORE**. GROW YOUR **BUSINESS**. REWARD **LOYALTY**.

YOUR BASE INCENTIVES



\$50
FOR EACH PLAYER
YOU SIGN UP!

OR



10%
NET REVENUE SHARE
FROM ELIGIBLE PLAYERS
OVER THEIR FIRST
TWO YEARS!



LIMITED TIME ONLY!

EARN EVEN
MORE
ON TOP OF YOUR BASE INCENTIVES!

REGISTER 5 NEW DEPOSITORS	EARN \$300!	
REGISTER 10 NEW DEPOSITORS	EARN \$600!	
REGISTER 15 NEW DEPOSITORS	EARN \$900!	

★ THESE LIMITED TIME INCENTIVES ARE
IN ADDITION TO YOUR BASE INCENTIVES! ★



SIGN UP TODAY AT
DELOTTERY.COM
AND NAVIGATE TO THE **RETAILER TOOLS**
FOR STEP-BY-STEP INSTRUCTIONS
ON HOW TO SIGN UP!



DEPOSIT

\$10

PLAY

\$10

GET A

\$50!

Incentives are subject to program terms and conditions.
Must be 18 or older to participate. Please play responsibly.

Delaware State
ILottery



Delaware Lottery Retailers



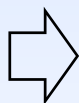
WIN a pair of UNIVERSITY OF DELAWARE BLUE HENS FOOTBALL HOME GAME TICKETS

PROMOTION RULES & ELIGIBILITY:

- Must be an active retailer by 8/15/26
- Multiple entries per store allowed, but **one** entry per person.
- Recipient of tickets must be an active employee of the store at the time of the drawing.
 - Drawings to begin on 8/19/25 and winner(s) will be notified before each game.
- **Mail or Fax the form below with your selected game choice(s) and you will be entered into a random drawing.**
 - For a complete list of game dates & times go to www.bluehens.com



MAIL OR FAX
ENTRY
TO:



Delaware Lottery
Attn: BLUE HEN
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586

Home Game Dates:

Merrimack Sept. 3 (Thu 7:00PM)	-	Coastal Carolina Sept. 19 (Sat 11:30AM)
Liberty Oct. 2 (Fri 7:00PM)	-	Missouri State Oct. 22 (Tue 7:00PM)
FIU Nov. 14 (Sat 3:00PM)	-	Jax State Nov. 28 (Sat 3:30PM)

****YOU MUST CIRCLE YOUR GAME SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN****

Retailer #: _____ Store Name: _____

Your Name: _____

Cell Phone Number: _____

Tickets are transferred to winners via Cell Phone

(Please make photo copies of the form if needed.)



Delaware Lottery Retailers



WIN a pair of **DELAWARE STATE HORNETS** HOME FOOTBALL GAME TICKETS

PROMOTION RULES & ELIGIBILITY:

- ♦ Multiple entries per store allowed, but one entry per person.
- ♦ Must be an active retailer by 08/15/26.
- ♦ Recipient of tickets must be an active employee of the store at the time of the drawing.
- ♦ Drawings to begin on 08/19/26 and winner (s) will be notified before each game.

MAIL OR FAX
ENTRY
TO:



Delaware Lottery
Attn: HORNETS TICKETS
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586

Home Game Dates: Aug. 27— Stony Brook—6PM

Sept. 26—Towson—6PM

Oct. 24 -North Carolina Central—5PM

Sept. 12—Bowie State - 3PM

Oct. 10—Franklin Pierce—1PM

Nov. 7—Morgan State—1PM

****YOU MUST CIRCLE YOUR GAME SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN****

Retailer #: _____ Name: _____

Store Name: _____

Phone Number: _____ Alt Phone Number: _____

(Please make photo copies of the form if needed.)